

MARKO STOJKOVSKI

E-LEARNING DEVELOPER / INSTRUCTIONAL DESIGNER

St. Teofan Ekonomov #3, 1300 Kumanovo, R. Macedonia
[+389 \(0\)78 408 883](tel:+389078408883) / marko@enaspot.com / www.enaspot.com



Passionate developer and designer of e-Learning content & learning management systems with previous background in the education as maths teacher in an elementary school in my hometown, Kumanovo. I was studying maths on the University of Natural Sciences in Skopje, Macedonia, currently freelancing (since 2008) and part-time consultant in the IAEA (International Atomic Energy Agency) since 2014. I'm working with Adobe Captivate, Articulate Storyline, Articulate Studio (Engage, Presenter & QuizMaker), Adobe Presenter, Camtasia, Lectora, and I have great knowledge in graphic design, animation, learning management systems, storyboarding, instructional design, tools like Adobe Photoshop, Adobe Flash, Adobe Acrobat, LiveCycle, MS Office etc. somewhat knowledge in programming (HTML, Java), web design, Gomo, Drupal LMS, iSpring, ZebraZapps etc. In 2016 I started visiting Seavus Academy in Skopje, to upgrade my knowledge in the web development and 3D Building, so I can create more advanced eLearning products, as well as working on the projects in other fields apart from eLearning (I have huge interests in new technology: Smart, 3D, VR/AR, Navigation/GPS...)

GENERAL ACHIEVEMENTS

- Create, develop, and program online learning materials and courses.
- Develop templates and graphics for use in delivering online content and applications.
- Work with subject matter experts to create SCORM compliant digital training programs that meet compliance, regulatory, accreditation, licensing and continuing education needs at the [company name].
- Search for and adapt existing content, or create new interactive content when none is available using materials provided by subject matter expert.
- Create scripts, multimedia, narration, graphics, games, and interactive simulations.
- Responsible for implementation and deployment of learning solutions, packaging, publishing, and deployment.
- Create, maintain, administer, and provide QA testing for different LMS (Learning Management Systems): Moodle, Litmos, Matrix etc.
- Provide consulting support to clients on the best tools to leverage when creating eLearning content.

STRENGTHS

Team Player	Creative	Leader	Efficient
Collaborative	Passionate	Trustworthy	Resourceful

GENERAL SKILLS

Instructional Design	Graphic Design	Storyboarding	Educational Design
Psychology	Course Development	UX Development	Learning Games

TECHNICAL SKILLS

Articulate Storyline	★★★★★★★★★★	Adobe Photoshop	★★★★★★★★★★
Adobe Captivate	★★★★★★★★★★	Camtasia	★★★★★★★★★★
LMS	★★★★★★★★★★	Adobe Flash	★★★★★★★★★★
MS Word	MS Excel	MS PowerPoint	Unity 3D
iSpring	Lectora	Elucidat	JavaScript
C#	HTML5 & CSS	Visual Studio	Adobe Acrobat

EXPERIENCE

2008 - Present	E-LEARNING DEVELOPER - Freelance
 www.markostojkovski.com	

I started freelancing in 2008 and since then I have worked on around 200 projects, with different tools, using different techniques.

Achievements and responsibilities:

- Used industry standards in instructional design to develop a variety of courses in systems training, facilitating, train-the-trainer, new employee orientation, and HR subjects.
- Developed over 200 eLearning projects on various subjects using Flash/Captivate, Articulate Storyline & Studio, Lectora, iSpring and other developing software.
- Set up and managed many Learning Management Systems, based on different platforms (Moodle, Litmos, Matrix and more).
- Created graphics for use in pilot training, engineering and technical manuals.
- Used Instructional design methods and theories to complete projects within scope.
- Used various technologies for deploying eLearning courses with minimal engagement.
- Researched and recommended best practices and standard operating procedures for rich media application development and integration for eLearning.
- Plan, create, develop, and support learning technology initiatives and provide technical expertise for the programming of online content.
- Participate in the design, development, and maintenance of learning technology materials and applications including storyboards and project plans.
- Create scripts, multimedia, narration, graphics, games, and interactive simulations.
- Responsible for implementation and deployment of learning solutions, packaging, publishing, and deployment.
- Provide consulting support to clients on the best tools to leverage when creating eLearning content.

2016 - Present

FOUNDER / DEVELOPER - Enaspot

 www.enaspot.com

 /enaspot

 /enaspot

 /enaspot

Enaspot is my own virtual company with intentions to be a regular startup at some occasion. The idea started developing in October 2016 and the basic concept is cathering all the projects I have been (and still am) working on under one representative name and trying to implement my knowledge and ideas from the other fields into the online education process, as well as developing other projects in the tech area.

Achievements and responsibilities:

- Developing Computer Based Training (CBT) projects, as well as mLearning courses on various subjects using Flash/Captivate, Storyline and other elearning developing software.
- Managed our own Moodle based Learning Management System (Enaspot LMS)
- Further adjusting of the Enaspot LMS to make it more user-friendly, public and free to use in order to motivate local agencies & NGOs to start using eLearning as a regular method in the education process.
- Created graphics for use in pilot training, engineering and technical manuals.
- Used Instructional design methods and theories to complete projects within scope.
- Used various technologies for deploying eLearning courses with minimal engagement.
- Minimized risk for client exposure for future project development and ongoing business relationships.
- Create, develop, and program online learning materials and applications.
- Work with subject matter experts to create SCORM compliant digital training programs that meet compliance, regulatory, accreditation, licensing and continuing education needs at the company.
- Search for and adapt existing content, or create new interactive content when none is available using materials provided by subject matter expert.
- Expand the knowledge of Virtual Reality Learning and VR Development and start of developing the prototype of an Virtual Reality Learning course.
- Developed the GPS Navigation tool Routell to its testing phase, further improving of the tool and developing web/mobile apps for gps tracking of cars/trucks and elderly people/kids/pets.

2012 - 2013

MATHS TEACHER – OU Magdalena Antova, Kumanovo

State elementary school in my hometown. I worked as a full-time math teacher, but as a student, because of lack of math teachers.

Achievements and responsibilities:

- Curriculum planning and execution.
- Teaching math to the students of Class VIIth - VIIIth (13 & 14 years old).
- Conducting class tests and evaluating the performance.
- Utilization of students' strength and available resources.
- Mentoring students for better performance.
- To design appropriate instruction programmes for continuous assessment.
- Communicating learner's progress twice a term to the parents.

- To create a healthy classroom environment, to foster positive learning.
- To provide opportunities to all learners.
- Involvement in all co-curricular activities.
- Participating in workshops for professional development.
- Conducting class assembly twice in a month.
- Enabled students to achieve success in various competitive examinations at all levels.
- Evaluating students' performance twice in a month and in Test series.

CONSULTANCIES

2014 - Present

E-LEARNING DEVELOPER - IAEA (International Atomic Energy Agency)

The International Atomic Energy Agency (IAEA) is an international organization that seeks to promote the peaceful use of nuclear energy, and to inhibit its use for any military purpose, including nuclear weapons. The IAEA was established as an autonomous organization on 29 July 1957. Though established independently of the United Nations through its own international treaty, the IAEA Statute, the IAEA reports to both the United Nations General Assembly and Security Council.

- Work with subject matter experts (nuclear medicine) to create SCORM compliant digital training programs that meet compliance, regulatory, accreditation, licensing and continuing education needs at the company.
- Created graphics for use in pilot training, engineering and technical manuals.
- Organized and prepared the process of recording audio narration for the course.
- Used Instructional design methods and theories to complete projects within scope.
- Used various technologies for deploying eLearning courses with minimal engagement.
- Create, develop, and program online learning materials.
- Developed around 10 eLearning projects using Articulate Storyline.
- Responsible for implementation and deployment of learning solutions, packaging, publishing, and deployment.
- Provide consulting support to clients on the best tools to leverage when creating eLearning content.

EDUCATION

2016 - On Hold

WEB DEVELOPMENT - Seavus Educational Development Center, Skopje



www.sedc.com



[/SEDCfanpage](https://www.facebook.com/SEDCfanpage)

SEDC (Seavus Educational and Development Center) is academy for Programming (web development), Design and Networks. In the web development academy you learn about Basic Programming Principles & Basic Web Concepts, Web Markup Languages - HTML5 & CSS3, Advanced JavaScript & jQuery Development, Mobile & Responsive Web Development, Best Practices & Industry Standards, Object Oriented Programming Principles, Programming with C# and Visual Studio 2013, Developing ASP.NET Web & Advanced Data Driven Applications, Database design and development with Microsoft SQL Server 2012, Business Analysis – Requirements Engineering, Content Management Systems (ASP.NET & PHP-based), API development with WCF and Web API, Developing Cloud-ready Applications, Advanced Cloud Development Techniques & Software Testing & QA.

2007 - On Hold

EDUCATIONAL MATHEMATICS - Faculty of Natural Sciences, Skopje

The Department of Mathematics sets to lead graduates who have competence to contribute to the development of math in science and technology, as well as maths teachers.

Career outlook: A bachelor degree in mathematics creates possibilities to work mainly as maths teacher, as well as in the statistical field in private or government research organizations, banking, financial industries, telecommunication companies and education sectors.

2003 - 2007

ECONOMY TECHNICIAN - DSU Pero Nakov, Kumanovo

The general objective of this high school is for students to master fundamental economic concepts, appreciate how the principal concepts of economics relate to each other and understand the structure of economic systems. Students will use economic concepts in a reasoned, careful manner in dealing with personal, community, national and global economic issues. They will use measurement concepts and methods such as tables, charts, graphs, ratios, percentages and index numbers to understand and interpret relevant data. They should learn to make reasoned decisions on economics.

OTHER ACTIVITIES

2010 - Present

CO-FOUNDER / MR. EVERYTHING - KRAN Records

 /kranrecords

 /kranrecords

KRAN Records is small record label, releasing music from indie bands from Macedonia. We release music on CDs, Tapes, Vinyls, as well as digitally. The record label is based on the DIY culture, everything regarding the release is done by myself and the promotion and distribution are also done by me.

Achievements and responsibilities:

- Advising and consulting newly formed bands about the start of their career.
- Responsible for business development in the area of strategic markets and licensing.
- Taking care of the finances, payrolls etc.
- Legal responsibilities regarding a release.
- Represents the label's current roster artists and back catalog masters for releasing and promotions of the releases.
- Works to develop avenues to pitch label group artists/songs for use in television programs, films, advertisements, and video games, by building and maintaining a network of relationships with music supervisors, film & TV producers, and various network executives.
- Locating and signing new bands.
- Works on the executive management, marketing, publicity and sales to build artist development plans and support the overall goals and objectives for artists.
- Supervising the design and the concept of a release.
- Publishing a release.
- Creates and implements various marketing promotions and specialty projects for new releases.
- Organizing the distribution and selling a release.

2010 - 2012

CO-FOUNDER / ACTIVIST - NGO Kran

Kran was a NGO focused on cultural development of the city where I lived - Kumanovo. Four individuals, actively participating in different culture spheres (a musician, an actor, a painter / photographer and a writer) decided to start working together and try to put the cultural development and activities on higher level.

Achievements and responsibilities:

- Preparing plan and programme about the activities we are going to take.
- Writing, planning, as well as realizing different projects and funding for those.
- Directly participating in the organization process on around 15 events (concerts, movie projections, music festival, art exhibitions, poetry readings etc.) during the active period.

2007 – Present

FOUNDER / EVENT PROMOTER - Boiling Point

 /boilingpointkumanovo

Boiling Point is local agency for promoting (mostly) music events, concerts, small gigs, as well as art exhibitions, performances. The agency works under the principles of the DIY (Do It Yourself) culture, everything needed for organizing the events is done by me and the friends, and working only with bands that are supporting that culture too.

Achievements and responsibilities:

- Organizing and coordinating events for local venues; experience in both leading and working on teams.
- Creating buzz and promoting events through social media, mobile, and "on street" marketing campaigns.
- Designing promotional materials using Photoshop.
- Designing and implemented new marketing promotions for events.
- Creating ongoing dialog with leaders to collaborate and brainstorm on how to expand, promote, and strengthen the organization.
- Executing successful social media marketing campaigns.
- Promoting events through different forms of media including local newspapers, magazines and internet.
- Establishing and maintaining relationships with various vendors, sponsors, and community organizations.
- Dealing with a lot of people, developing a sociable persona, maintaining pleasant customer relations with the guests and overseeing that the events are going over smoothly.
- Communicating with staff personnel.

LANGUAGES

English



Deutsch



PORTFOLIO

www.enaspot.com

ONLINE PORTFOLIO / RESUME

My personal webpage where you can find all the information about my work. Samples, clients, references, my e-Learning blog, news about my work, my LMS (Moodle) and more. www.enaspot.com

HOBBIES & INTERESTS

New Technology

Software Development

Vinyl Records

Psychology

Travelling

Teaching Tutorings

Mathematics & Logics

History & Politics

NOTES

I am available to work anytime and anywhere. Outsourced projects, freelance, consultancies; in-house, telecommuting, possibility to travel, move to a particular location included. If there is more you like to know, feel free to contact me at: marko@enaspot.com